

<http://www.mcvuk.com/press-releases/30271/IG-Fun-Launches-Battle-Chess>

media pack | mcv awards | subscribe | sourcebook | about us | contact

Log into MCV Email Password

DOWNLOAD PRINT EDITION

MCV

THE MARKET FOR HOME COMPUTING & VIDEO GAMES

Visit us in Brighton at the Develop Conference

25th - 26th July

amBX

home

Press Release

IG Fun Launches Battle Chess

London, July 11, 2007. FOR IMMEDIATE RELEASE

IG Fun LLC, the mobile publishing and development arm of Indiagames Ltd, has announced the UK launch of its exciting new mobile game Battle Chess. Witness the game's explosive graphics on this visually impressive action mobile game, available to purchase from UK operators Vodafone, 3, and Orange.

If you fancy yourself as a bit of a chess guru or are simply keen to learn, then pit your wits against the phone with three levels of play from easy to challenging, or test your skills against a friend. You can even select to play Aslan's army or the evil creatures of the White Witch with a choice of either 2D classic board or 3D for the full effect.

The game's library includes 30,000 different moves, ensuring a variety of games across the 10 skill levels, with every capture gloriously envisioned through mind-blowing animation.

IG Fun is supporting this year's British Chess Championships on Sunday 29th July - Saturday 11th August at Great Yarmouth College, Great Yarmouth. The company is hosting the lead event for the championships - an exciting stunt involving Battle Chess and mobile phones. Details are currently under wraps, look out for more information....

Gulshan David, Key Account Manager Europe, IG Fun, comments: "I am really excited that Battle Chess is our first launch to both the media and our customers in the UK. We are really pleased to be supporting such a reputable chess event. This game is one of a number of UK launches IG Fun will be announcing over the coming months. There are not many chess games available for mobile phones and 'Battle Chess' is just what the customers' looking for."

Sean Malatesta, CEO of IG FUN LLC added, "Battle Chess is one of those classic titles that resonates with both chess players and casual gamers alike."

For more information on these games and IG Fun, contact info@igfun.com

ABOUT IG FUN LLC (www.igfun.com)

IG Fun LLC is the international mobile publishing and development arm of Indiagames Ltd. focused on the European and the Americas markets.

Other Press Releases

- Midori Releases a New Environmental Game, Global Warning**
13 July, 15:58 - Environmental catastrophe can be fun.
- MAKE AN EXECUTIVE DECISION!**
13 July, 14:45 - Includes four liveries - though not the Games Press one.
- The Fork-Tailed Devil Comes To FS**
13 July, 14:17 - Twin-engined WWII fighter Flight Sim add-on.
- Fireglow Casual Studios presents PLUMEBOOM: THE FIRST CHAPTER Addictive Puzzle Game published by Big Fish Games**
13 July, 14:11 - Sudden Strike boys Fireglow go casual with a "jug-juggling-happiness" game available for download today.
- Updated Shrapnel Anniversary Extravaganza!**
13 July, 13:52 - Celebrations include an interview with founder Tim Brooks.
- The "International Mobile Gaming Awards" invites entries for its 4th edition**
13 July, 12:01 - Indiagames signs as promotion partner in - yes - India.
- XLEAGUE.TV Moves Channels**
13 July, 10:47 - Moving to Sky channel 279.
- Channel 4 Becomes Lead Supporter Of Digital Talent Scheme**
13 July, 10:44 - Channel 4 TV lends support to student games design contest.
- Kylotonn today announces CRUSADERS, Invasion of Constantinople**
13 July, 10:38 - Action adventure for PC and "next-gen consoles".
- Europa Universalis Comes To Cell Phones**
13 July, 10:37 - Phone version of Paradox's board game adaptation.



41
Aardvark Swift
JOBS IN GAMES

<http://www.mcvuk.com/press-releases/30271/IG-Fun-Launches-Battle-Chess>

Now working under the brand name IG FUN, the company sets out to be a Top 10 mobile publisher in each territory it operates in.

IG FUN has developed and published licensed titles with all the major Hollywood based movie studios including 20th Century Fox, Miramax, New Line Cinema, Sony Pictures and Universal Studios. Branded partners outside of Hollywood include Hearst, Sarbakan, Toho Enterprises and Sandlot Games.

IG FUN distributes with most major carriers in almost every country in Europe and The Americas. Indiagames has over 300 employees and offices in Mumbai, London, Los Angeles&Beijing. Key investors include TOM Online Inc. (NASDAQ: TOMO; HK GEM stock code: 8282) - a leading wireless Internet Company in China providing value-added multimedia products and services, Adobe Inc., and Cisco Systems Inc

- ENDS -

For more information, please contact:

Sophia Goodwin / Shelley Facius

Spreckley Partners Ltd

T: +44 (0)20 7388 9988

E: goodwin@spreckley.co.uk

E: facius@spreckley.co.uk

 [Email a friend](#)



Contacts

Address

Saxon House
6a St. Andrew Street
Hertford
Hertfordshire
SG14 1JA
UK

Editorial

Contact
+44 (0) 01992 535 646

Advertising

Contact
+44 (0) 01992 535 647

Fax

+44 (0) 01992 535 648

ABOUT US

MCV is the leading trade news and community site for all professionals working within the UK and international video games market. It reaches everyone from store manager to CEO, covering the entire industry. MCV is published by Intent Media, which specialises in entertainment, leisure and technology markets

Company Number: 03641099